

latest
homes sussex

latest **wave**

latest
art

FREE monthly publication incorporating three magazines in one great new title covering the whole of Sussex



Latest Homes Sussex

Contemporary property and lifestyle magazine, packed with interesting and stylish editorial, featuring new and overseas properties, interiors, focus on towns and villages in Sussex, celebrity interviews and features, restaurant and golf reviews, shopping, dream homes and extensive property

section. Perfectly compliments our massively successful Brighton weekly 260 page property and listings magazine, Latest Homes.

"Having started a second shop in the centre of Brighton 3 years ago Latest Homes is the only magazine I still regularly advertise with. The helpful staff, constant support with editorials, front covers and promotions have helped my business tremendously and, most importantly, the feedback I get from customers saying they have seen our adverts or products in the Latest Homes is invaluable."

Ben Smith,
Managing Director
Mister Smith Interiors

Contact information

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Latest Wave

Green and ethical lifestyle magazine mixing body and soul coverage with health and environmental issues, creating an entertaining and informative read. Find out how to live an ethical lifestyle and reduce your carbon footprint whilst supporting your local community. Wave is the ideal

outlet to reach the new generation of 'conscious consumers' who buy organic and are passionate about the environment.

"As an organiser of holistic events I have always found the Wave team to be highly professional., helpful and creative. Their dedication to spreading information about the environment and walking the path to personal enlightenment makes the magazine no 1 for advertising."

Claire Kirtland,
Star Communities

Contact information

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Latest Art

Showcase for artists and galleries dedicated to getting contemporary art in front of a buying audience. Arts-led editorial including interviews, articles, features on collecting and private collectors.

"Latest Art is an excellent idea. Quality exposure for artists is essential and this magazine makes it accessible in a way that makes it easy for buyers to find them."

Holly Payton,
Operations Manager,
Brighton Festival Fringe

Contact information

Editor

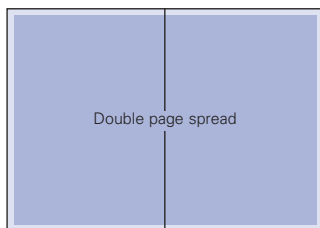
Colette Meacher
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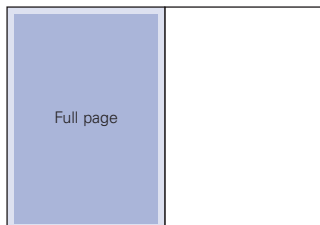
Rhoda Barker
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- Full colour, FREE and available at over 1,000 outlets across Sussex, including newsagents, supermarkets, estate agents, shopping centres, theatres and venues, hotels, art galleries, petrol stations, retail shops, cafes and restaurants, organic food stores, mind body and spirit events, and natural health clinics.
- Extremely competitive rates with series discounts available
- Offering huge range of advertising options and opportunities including front covers and advertising features. We can also give advice on new business launches and special advertising campaigns.

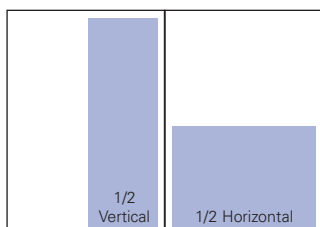


All dimensions
width mm x height mm

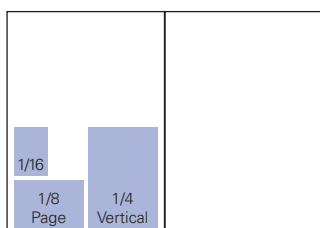
Double page spread
Bleed 426mm x 303mm
Trim 420mm x 297mm
Type 400mm x 273.5mm



Full page
Bleed 216mm x 303mm
Trim 210mm x 297mm
Type 190mm x 273.5mm



Half page sizes
1/2 Horizontal 190mm x 134mm
1/2 Vertical 92mm x 273.5mm



Miscellaneous advert sizes
1/4 Horizontal 190mm x 64mm
1/4 Vertical 92mm x 134mm
1/8 92mm x 64mm
1/16 44mm x 64mm

Advertising rates

Size	Price
Double page spread	£1000
Dream Home/advertising feature from	£800
Inside front	£800
Full page	£600
Half page vertical	£400
Half page horizontal	£400
Quarter page vertical	£250
Eighth page	£125
Product and services section	
Eighth page	£100
Sixteenth page	£50

Loose inserts

Loose inserts are available from £25 per thousand (min 5,000). Ring for further details

Special positions & series discounts

Talk to our sales staff about special positions and series discounts.

Artwork Information

Camera-ready ads should be supplied digitally in one of the following formats: JPEG, TIFF, EPS or press PDF with all fonts embedded and spot colours converted into CMYK.

Adverts may be supplied as QuarkXpress 4.1 files providing all fonts and images are supplied.

Images should be no less than 300dpi at print dimensions and CMYK.

We can accept artwork via email and on CD, preferably in Apple Mac format.

Any artwork supplied incorrectly may incur additional costs.

Advert copy to be set, can be supplied by email as a single Microsoft Word document with images or logos as separate JPEG attachments.

Publication is monthly. The deadline for bookings is 14 days prior to the publishing date.

amendments

Once copy has been received this will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion.

cancellation

You may be liable for payment in full for any adverts cancelled, or for which copy has not been received within 14 days prior to the publication date.

production contact details

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